Sponsored By

VLSI Society Of India (VSI)

Supported By

India Electronics and Semiconductor Association (IESA)

NASSCOM

Technical Co-Sponsors

IEEE, IEEE Computer Society, IEEE, Bangalore Chapter

IEEE Council on Electronic Design Automation (CEDA)

SIGDA, ACM in Co-operation, CAS

SEMI, TIE-BLR, IoT-BLR

INVITATION TO SPONSOR VLSID-2015 Conference

The 28th International Conference on **VLSI Design (VLSID2015)**, with the theme **IOT - Building a Smart Connected World**, and the 14th International Conference on Embedded Systems are being held jointly at Bangalore, Karnataka, India, during **January 3-7, 2015**.

This conference is unique in bringing together all the stakeholders of the ecosystem - academicians, researchers, industry and regulators in both VLSI & Embedded systems. VLSID-2015 will act as a unique catalyst to accelerate the involvement of companies in the area of VLSI design and embedded systems, with an emphasis on IoT, exchanging ideas, expounding on research areas, detailing on the business opportunities, companies introducing their offerings. VLSID-2015 attendees include, designers, engineers, technology visionaries, corporate leaders from across the globe, with facilities to conduct business discussions. The organizing committee is taking all the steps to ensure good participation, both in terms of quantity and quality, through a strong technical program including:

- Visionary Tallks,
- Keynote speeches, Panel Discussions
- full-day tutorials, technical papers
- Multiple Events for IoT, Wearble and Sensors based Start-ups
- Exhibition opportunities for both Large and Start-up companies
- Design Contest and IoT Ideathon
- Student Program, Fellowship program
- Industry Forum

As a leader, one of the most important challenges for you today is to establish the technical leadership of your company and to showcase yourselves to the technical community. VLSID-2015 is the appropriate forum that provides perfect opportunities for you to ensure immense business value.

We would like to invite you as a key sponsor for this esteemed International conference. Please find below details of the sponsorship opportunities for your favourable consideration. The sponsorship package table (Please note that the sponsorship package rates are slated *to rise from October 31, 2014*) is attached below. As you will notice, the packages are formulated to ensure the best possible Return on Investment (RoI) for your company.

Your early decision to participate will enable us to serve you better, with even higher RoI, and ensures that the conference will exceed your expectations. We will be glad to get an opportunity to provide more details and close with you at the very earliest.

Yours Truly,

Dr. Satya Gupta, General Chair - VLSID 2015

Rahul Arya, Veeresh Shetty, Raju Pudota, Uma Mahesh, Sponsorship Chairs - VLSID2015

SPONSORSHIP PACKAGES

Sponsorship Packages
Besides the individual sponsorship items, there are sponsorship packages available for sponsors who want to derive exclusive benefits from the conference. The packages' snapshot is given below:

Sponsorship Package	Number of Packages	Number of Packages available	Value (INR)	Package Unique Benefits & Program Offerings		
				Keynote	Panel Seats	Exhibit Booths
Silicon	1	0	20,00,000/-	First Keynote on Day-1	1	3
Platinum	2	1	15,00,000/-	One of the following (First Come First Serve): 1. Banquet Dinner Speech 2. First Keynote on Day 2 or Day 3	1	2
Gold	4	1	10,00,000/-	One of the following (First Come First Served): 1. One of 9 Keynote Speeches (2 Available) 2. Award Ceremony 3. Inauguration of Exhibits 4. Inauguration of Industry Forum 5. Sponsored Tutorial	1	1
Silver	6	6	7,50,000/-	One of the following (First Come First Serve): 1. Panel Seat (2 Available) 2. Regular Exhibition Booth 3. Sponsored Tutorial 4. Paper Sessions(2) 5. Special sessions during regular program		1
Bronze	8	8	5,00,000	One of the following (First Come First Serve) 1. 1 Smaller Exhibition Booth 2. Lanyard for badge I 3. Pocket schedule card 4. Tutorial Sponsorship (2) 5. Paper Sessions (3)		1

Note:
- ❖ In case of common item of interest, higher sponsorship package sponsors will be given the first preference, if applicable
- ❖ All content for display material, banners, backdrops, advertisements, to be put up as part of sponsorships collaterals, will have to be supplied by the sponsors, in the formats required, within the timelines specified

- ❖ Logos to be provided by the sponsor as per conference's spec; All content for display material, banners, backdrops, advertisements, to be put up as part of sponsorships collaterals, will have to be supplied by the sponsors, in the formats required, within the timelines specified.
- ❖ ALL payments MUST be in Indian Rupees ONLY. With sponsors taking care of and responsible for ensuring prevailing conversion rates - from whatever currency into Indian rupees, on the day of remittance.
- ❖ Service Tax @12.36%, on the sponsorship package amount (mentioned above) should be paid by the sponsor directly to GoI and NOT to the conference.
- ❖ TDS is applicable @ 2%
- ❖ All Sponsors will get a discount on the additional (To what they get by default as a part of each package) Exhibit Booths they take
  - o 1   Exhibit Booth - 25% Discount
  - o 2-3 Exhibit Booths - 33 % Discount
  - o More than 3 Exhibit Booths - 50 % Discount

1.   SILICON SPONSORSHIP

Silicon sponsor will get the following benefits:
- Appropriately sized logo on the side panels of the backdrop on stage(s), along with other applicable logos
- Logo on the conference badge, along with the conference logo
- Logo on the conference bag, along with the conference logo
- Centre Spread advertisement as provided by the sponsor in the conference brochure.
- Coverage in print media as per conference's publicity plan that gets to be in place.
- Three (3)Regular Exhibit stalls
- 10 free invitation passes to the banquet session
- 10 free invitations to conference
- 15 fellowships (Selected by the conference as per the Fellowship Program)

There will be *One Silicon Sponsor*

2.   PLATINUM SPONSORSHIP

 Platinum sponsors will get the following benefits:
- Appropriately sized logo on the side panels of the backdrop on stage(s), along with other applicable logos
- Logo on T-Shirt's sleeve, shared proportionately with the other platinum sponsor, with conference logo on pocket
- Inside covers advertisement as provided by the sponsor in the conference brochure
- Coverage in print media as per conference's publicity plan that gets to be in place.
- Two(2)Regular Exhibit stalls
- 8 free invitation passes to the banquet session.
- 8 free invitations to conference.
- 10 fellowships (Selected by the conference as per the Fellowship Program).

There will be *Two Platinum Sponsors*

3.   GOLD SPONSORSHIPS

Gold sponsors will get the following benefits:

- Appropriately sized logo on the side panels of the backdrop on stage(s), along with other applicable logos
- Logo –on sponsors' choice item FCFS, from: Conference Mug, Pen, Water Bottle. Visiting Card Holder
- Full page advertisement as provided by the sponsor in the conference brochure.
- Coverage in print media as per conference's publicity plan that gets to be in place.
- One (1) Regular Exhibit stall.
- 6 free invitation passes to the banquet session.
- 6 free invitations to conference.
- 8 fellowships (Selected by the conference as per the Fellowship Program).

There will be *Four Gold Sponsors*

4. **SILVER SPONSORSHIPS**

Silver sponsors will get the following benefits:
- Appropriately sized logo on the side panels of the backdrop on stage(s), along with other applicable logos
- Logo on the conference items (Choice likely from: Water bottle, Car USB charger, Universal adapter, Headphones, Notepad, Pen on a FCFS basis (FIFO))
- Full page advertisement as provided by the sponsor in the conference brochure
- Coverage in print media as per conference's publicity plan that gets to be in place
- One (1) small Exhibit stall.
- 4 free invitation passes to the banquet session.
- 4 free invitations to conference.
- 4 fellowships (Selected by the conference as per the Fellowship Program).

There will be *Six Silver Sponsors*

5. **BRONZE SPONSORSHIPS**

Bronze sponsors will get the following benefits
- Appropriately sized logo on the side panels of the backdrop on stage(s), along with other applicable logos
- Logo on the conference items (Choice likely from: Cap, Fitbit, Gesture controlled remote, LED bulb on a FCFS basis (FIFO))
- Half page advertisement as provided by the sponsor in the conference brochure.
- Coverage in print media as per conference's publicity plan that gets to be in place.
- 2 free invitation passes to the banquet session.
- 2 free invitations to conference.
- 2 fellowships (Selected by the conference as per the Fellowship Program).

There will be *Eight Bronze Sponsors*

CONFERENCE ITEMS: Sponsors are invited to choose from the following list of items, options

Sl. No	Sponsorship	Number	Price (Rs.)
1	Delegate Bag	1	7,50,000
2	T Shirt	2	5,00,000
3	Mug	1	3,00,000
4	Delegate caps	2	2,50,000
5	Panel Discussions	3	3,00,000
6	Keynote Speeches	5	5,00,000
7	Inaugural Ceremony	1	5,00,000
8	Design Contest	1	3,00,000
9	Sponsored Tutorial	3	3,00,000
10	Tutorial	6	1,00,000
11	Awards Ceremony	1	3,00,000
12	Internet Connectivity	1	1,00,000
13	Paper Sessions	16	50,000
14	Conference Kit Material (For inclusion. Material to be provided by the sponsor)	6	50,000
15	E advertisements	25	25,000
16	Internet Access Areal	1	1,50,000
17	Banners (Up to 6' x 3')	10	50,000
18	Media Centre	1	2,00,000
19	Speaker Lounge	1	2,00,000
20	Conference Lunch	3	3,00,000
21	Tutorial Lunch	2	2,00,000
22	Banquet Dinner	1	6,00,000
23	Registration Area	1	5,00,000
24	Conference Souvenir	2	3,00,000
25	Speaker Mementoes	2	1,00,000

SOUVENEIR ADVERTISEMENTS

Conference shall release a souvenir during the conference. There are variety of advertising possibilities in the souvenir, as given below:

Sl. No	Description	Nos. Available	Price (Rs.)
1	Inside Covers	2	1,00,000
2	Bookmark	1	10,000
3	Full Page	40	50,000
4	Half Page	40	25,000

Note: Advertisers to provide the advertisement to be published as per the specs given by the conference

DETAILS OF SPONSORSHIP ITEMS

1. **Panel Discussions** - These will involve stalwarts from the industry and academia discussing topics of relevance. Sponsorship for this event will ensure your company's name and banner prominently displayed during this event. Your company's name will be mentioned as a sponsor in the conference brochure. One panellist can be selected by you

2. **Keynote Speeches** - Will have leading technologists, academicians, researchers and CXOs from major companies in the area of VLSI Design and Embedded Systems speaking on contextual topics. The keynote is expected to provide insight into the industry and not a sales pitch for the sponsor. As sponsor, you will have the option of nominating a speaker for one keynote speech. Though the Program Committee reserves the right to make the final decision on the selection. This sponsorship will have your company's name and banner prominently displayed during speech. Your company's name will be mentioned as a sponsor in the conference brochure

3. **Inaugural Ceremony** - Planned for the morning of **January 5, 2015**. A leading government official or an industry leader will inaugurate the ceremony. As sponsor you will be seated on the dias along with other dignitaries on stage, will get a 3 min. Opportunity to formally welcome the delegates, introduce the inaugural speaker. The talk is expected to provide insight into the industry and not a sales pitch for the sponsor.

4. **Banquet Dinner** - There will be a banquet dinner on **January 6, 2015**. A prominent domain personality will deliver the banquet speech. The speech is expected to provide insight into the industry and not a sales pitch for the sponsor. As sponsors, you will have the option of nominating the banquet speaker. The Program Committee reserves the right for the final selection of the speaker. Sponsorship for this event will ensure your company's name and banner prominently displayed during the event. Your company's name will be mentioned as sponsor in conference brochure and be printed on the banquet invitation

5. **Conference Lunch** - Lunch will be served on all (three) days of the conference. Sponsorship for this event will ensure prominent display of your company's name in the lunch area, along with other sponsors'

6. **Sponsored Tutorial –** As sponsor you can give a tutorial of your choice (topic has to be approved by the technical program committee) in lines of regular tutorials, at the venue. You will have to prepare the content, prepare the required material

7. **Tutorial Sponsorships** - Conference conducts tutorials on prominent topics on the first two days. Tutorials are a high point of the conference, well attended by the industry and conference fellows. Sponsorship is on per tutorial basis. Your company's name and logo will be displayed prominently during the tutorial sessions.

8. **Tutorial Lunch**: Banners with your company name will be displayed during the lunch at the lunch area on the day of the tutorial. Your company's name will be mentioned as a sponsor in the conference brochure

9. **Tea/Coffee** - There will be two tea sessions, on each day of the conference. Sponsorship for this event will ensure your company's name and banner prominently displayed in the associated area. Your company's name will be mentioned as a sponsor in the conference brochure

10. **Awards Ceremony** - There will be an awards ceremony on **January 6, 2015**. Sponsorship for this event will ensure your company's name and banner prominently displayed during this event. Your representative is likely to have a stage presence at some time during the award giving ceremony. Your company' s name will be mentioned as a sponsor in the conference brochure , along with a one page advertisement

11. **Internet Connectivity –** Dedicated area for internet access. There will be about 5 internet ready computers.

12. **Paper Sessions –** As sponsor you can chose from any of the paper sessions. Your association with that session is communicated through your branding at the venue of that session. You might also provide a memento to the session in charge.

13. **Fellowships**- Fellows attend the conference on financial assistance provided by the Fellowship Sponsors. This sponsorship will allow students, professors, researchers, selected through a diligent process, to attend the conference. Fellowship sponsor can sponsor as many fellow as they like to. Sponsoring company's name will be mentioned in the conference brochure. In addition, a special acknowledgement by the Steering Committee shall be made

14. **Material in the delegate kit**- You can reach out to all the conference registrants, by inserting material/item of your choice into the delegate kit. As sponsor you will need to provide these items – one per delegate kit, at least a week before the conference date, at the designated place.

15. **Advertisements in Souvenir** - Full, half page colour advertisements will be inserted in the souvenir. You will need to provide the advertisement content as per the given specs at least one week before the conference date

16. **E-Advertisement** - Links in the conference home page-There will be e-advertisements in the conference home page. Sponsors of these would have their advertisements with links to their company site, in the conference home page

17. **Banners** – A banner of up to 6' x 3' size with your given content will be displayed in the conference area

18. **Registration Area** – As sponsor your branding will be displayed in the registration area for all the 5 days. This is a highly visible branding, with all the participants walking along this area

19. **Conference Mementos** – Your name will be imprinted on the mementos given away in the conference. In case of multiple sponsors, the mementos will be either proportionately distributed among the sponsors OR there will be shared branding on each memento

20. **Media centre** – Media covering the conference will be given an exclusive space. As sponsor you will have your banner displayed in this area

21. **Speaker Lounge** – Meant exclusively for the speakers. Will have almost all the prominent people visiting this area one time or other, thus guaranteeing high visibility with valuable target audience. As sponsor your banner will be displayed in this area

22. **Administrative Support** - Following administrative support sponsorships are available (This is not listed in the table) *- Audio-visual Systems, UPS, Internet Access & Computers -* Sponsorship of these ensures a banner prominently displaying company's logo and name. Your company's name will be mentioned as a sponsor in the conference brochure

Sponsorship Team Contacts:

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EXHIBITS

Dear Industry Leader,

The 28th International Conference on **VLSI Design (VLSID2015)**, with the theme **IOT - Building a Smart Connected World**, and the 14th International Conference on Embedded Systems are being held jointly at Marriott Whitefield, Bangalore, Karnataka, India, during **January 3-7, 2015**.

VLSI conference is unique, bringing together all the stakeholders of the ecosystem - academicians, researchers, industry and regulators. VLSID2015 will act as a unique catalyst to accelerate the involvement of companies in the area of VLSI design and embedded systems, with an emphasis on IoT - exchanging ideas, expounding on research areas, detailing on the business opportunities, companies introducing their offerings. VLSID2015 attendees shall include, designers, engineers, technology visionaries, corporate leaders from across the globe, with facilities to conduct business discussions. The organizing committee is taking all the steps to ensure good participation, both in terms of quantity and quality, through a strong technical program including an exhibition area for companies to exhibit their products & services

The conference and exhibition will provide a vibrant platform for a wide cross section of working professionals to interact and exchange useful ideas. We are expecting participation by business leaders and designers from all over the world. Typically over a thousand professionals participate in the conferences as delegates. This conference will give companies an opportunity to put across their products and solutions in a forum which is unique - as no other conference in India is dedicated to the entire VLSI Design ecosystem, including embedded software.

This provides a once in a year opportunity for ALL players of the Electronic System Design & Manufacturing (ESDM) industry to introduce, showcase, promote, popularize, to the world, your offerings, services, products, by participating in the Exhibition Centre. There will be facilities to conduct business discussions with other interested companies on potential business relations, collaborations, joint ventures etc.

The exhibition will be open for 3 days (Monday, January 7 to Wednesday, 9, 2013) coinciding with the days of the main conference. The Exhibition centre floor area will be accessible to all the registered conference attendees. There are a limited number of approximately 47 booths spread over 850 sq. metres. We request you to avail the opportunity and book the stalls at the earliest.

To ensure that your booth draws your target audience, we have planned:
- Dissemination of Exhibitor information through print & electronic media.
- List of Exhibitors and links to their websites will be available at the conference website.
- Exhibition booths will be located around the conference venue.
- The exhibition layout facilitates maximum footfalls of conference attendees at the Exhibition

Please click here to know more details to enable you to plan for participation. We look forward to working with you to make VLSI Design Conference 2015 a trend-setting success.

Exhibition Centre Information
Booth Specifications and Charges:

There are two types of booths being offered:
1. Large stall: **INR 75,000 + Applicable service tax**
2. Small stall.**INR 35,000 + Applicable service tax**

- 10% discount for 2 booths, 20% discount for 3 booths, 25% for booths more than 3, if taken by one organization
- 50% discount for **start-ups, Universities**
- Service tax(as applicable) will be borne by the Exhibitors
- Each exhibit booth will get 2 lunch coupons

- **Booth rental includes:**(Further details will be available in the Exhibitors' manual).
    o Access to exhibits area only – does NOT include conference registrations
    o Exhibition is for 3 days (between January 5 - 7, 2015).
    o Fully constructed stalls, under covered exhibition space, built with three-sided standard Octonorm standard signage will be provided by default. Exhibitors can erect customized stall(s), as long as they work within the guidelines of the conference exhibition and venue
    o 1 table and 2 chairs, 15 amp power socket, 1 spike buster, fascia with company name.
    o Maximum load of 1 KW. Note: The Exhibition venue will provide uninterrupted electrical supply for general lighting of the hall. It is NOT guaranteed to be uninterrupted enough for computing equipment's (PC, LT) specs
    o Internet Connectivity (if available)
    o Exhibitor name will be included in the Conference Website with links to their respective home page
    o Company profiles will appear in the Exhibitors Manual of the final conference program brochure/souvenir. Exhibitors are requested to provide the company profiles by Nov 30, 2014
    o Exhibitor's name will be displayed in the list of Exhibitors at the Conference venue.
- Besides, the Exhibitors can avail of the following by paying separate charges:
    o Additional power will be charged extra based on requirement (Actual cost details will be available closer to the conference).
    o Exhibitor's registration (for people involved with Exhibition) to the Conference. There is no **conference registration included** with the booth. Exhibitors, are urged to participate in conference, by registering separately, to attend the conference technical program
- Any additional needs should be taken care of by the participants. In case the needs are identified in advance, the conference Organizers can attempt to arrange for some vendors to take care of the needs for the Exhibitors at the nominal rates charged by the vendor. All such needs must be communicated to the Exhibition Chair by November 30, 2014.

EXHIBITION BOOTH BOOKING FORM

1. Name and Address of the participating organization

Homepage web site: _____

2. Name of the contact person

Tel	
E-mail	
Fax	
Mobile	

3. Fascia writing (in block letters); maximum 28 characters including space

4. Company and Products Description to be included in the Conference Brochure: (Please provide a separate write-up).

5. Participation charges

Rate per booth	
Number of Booths	
Total Amount	

6. Additional items required

7. Declaration

We request the Organizers of VLSI International Conference 2015 to book space in the Exhibition centre according to the above requirement. We agree to abide by the terms and conditions attached with this application form and any other regulations/conditions contained in the guidelines for the Exhibition Centre.

Payment Mode (Please tick one): [] Draft [] Cheque [] Online

Enclosed please find a Bank Draft**/Cheque Number: _____dated_____ drawn on
_____ (Bank Name)

** Bank Draft should be on drawn payable at Bangalore, Karnataka, India

Online

Bank Details:

Signature: _____

Date: _____

TERMS & CONDITIONS

BOOKINGS
Bookings should be against full payment and for a minimum of 4 or 9 Sq. Meters built-up booth. No structural alterations will be allowed to the booths provided by conference. All exhibits activities will be restricted within the booth(s).

DESIGN
Booth designs must be submitted to the Organizer for approval before starting construction. The Organizer reserves the right to request the Exhibitor to dismantle any exhibit not conforming to the guidelines, which are to be found in the Exhibitor Manual. The Exhibitor Manual will be provided, once the completed application form is received.

PAYMENT
Payment for space bookings must be made in full, along with application, to be recorded as firm bookings. Application forms without participation fee will not be considered for final allotment. Any expense accrued during the exhibition will have to be cleared before gate passes can be issued for the removal of exhibits. Cheques/Demand Drafts should be drawn in favour of **"VLSI Design 2015"** payable at Bangalore.

CANCELLATIONS
Cancellation must be received in writing. Date of receiving cancellation and cancellation charges below:
- Till Dec 01, 2014 : 50% of participation fee
- Dec 1 to Dec 14, 2014 : 80% of participation fee
- Dec 15, 2014 Onwards: 100% of participation fee

RISK
The Exhibitor uses the premises and its facilities at their own risk. All property brought on the premises by the Exhibitor shall be at the Exhibitor's risk.

SECURITY
The Organizer will provide basic security arrangements for the conference. Security for individual booths, if required, will be the responsibility of the Exhibitor. The Organizer can make available a security agency if the Exhibitor needs, through which the Exhibitor may hire individual security personnel for this purpose. The Organizer will not be responsible for any theft, loss or damage that the Exhibit or may suffer during the conference period. Exhibitors are advised in their own interest to arrange for insurance cover of their items on display.

SAFETY MEASURES
On the finalization of floor plans, the Exhibitor will be issued instructions regarding measures to be taken for the safety of the booth and the conference as a whole. The Exhibitor is required to follow these instructions strictly.
- Although general fire protection equipment would be installed, Exhibitors shall consider to provide portable fire fighting equipment at their stands.
- Although facilities for First Aid services will be available at the Conference venue, Exhibitors are advised to ensure that First Aid Kits are provided in their stands for emergencies.
- Smoking, consumption of alcohol, any other intoxicating substances is strictly prohibited anywhere in the conference premises.

LIABILITY

Exhibitors are liable to compensate for any damage caused to partitioning, flooring, furniture or any other fixtures provided by the Organizer. The Organizer will not be liable for any loss due to theft, pilferage or damage by fire, accident, vandalism or other causes and the Exhibitor expressly waives and releases any claim or demand they may have against the Organizer by reason of any damage to or loss of any property of the Exhibitor. It should be noted that while no security deposit is being taken, in the unlikely case of occurrence of any damages that the conference has to pay for rectification to the conference premises and/or exhibits designer, the Exhibitor hereby agrees to pay for the same completely.

The Organizer does not maintain insurance covering Exhibitor's property. Exhibitors, totally on their own volition can obtain adequate insurance coverage at their own expense, for property loss or damage and liability for personal injury.

INDEMNIFICATION
Exhibitor agrees to protect and hold the Organizer forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor as well as to strictly comply with the applicable terms and conditions contained in the agreement between the Exhibitor and the Organizer regarding the Exhibition premises.

FORCE MAJEURE
Under the conditions of force majeure, which also include strikes, lockouts, closures, riots, natural calamities, terrorism, the Organizer reserves the right to alter the opening and duration or even cancel the entire exhibition. In case of change in dates and duration of the Exhibition, the rules and regulations and the agreement between the Exhibitors and the Organizer will remain unaffected.

In case of cancellation of the exhibition owing to causes beyond the Organizer's control, the participation fee will be refunded to the Exhibitors after deducting the non-recoverable proportionate costs already incurred by the Organizer.

ELECTRICAL SAFETY
Any additional electrical wiring and installation Exhibitor needs/wants, must be done by Exhibitors' registered professional electrician ensuring proper wiring, switches, etc., and will need the consent of the Organizer. The main supply points in an electrical installation in the stall should be easily accessible and should not be concealed. To take care of voltage fluctuations, the participants should fix up constant voltage transformer or insulation transformer or stabilizer for power sensitive machines.

REGULATIONS
The Exhibitor is required to abide strictly by the following:
- Use the stall for permitted display only.
- Allotment of exhibition stall is non-transferable.
- Do not place any display or other material outside the space allotted which may cause obstruction to the entrance, exit and passage.
- Do not play or use any audio system that causes disturbance in the nearby stalls or outside. If the Organizer in their absolute discretion considers such a noise to be undesirable, they shall give verbal directions to the Exhibitor to that effect, which will HAVE to be abided
- Do not store any hazardous or flammable materials in the stall.
- Do not carry any goods or materials to or from the Exhibition area except through the entrance and service areas provided for the purpose.

- Do not make any alterations or additions whatsoever to the stall provided by the Organizers or erect any structure in front of the stall or elsewhere outside, unless approved by the Organizer in writing.
- Do not interfere, compromise with, under any circumstances, with the electrical and or other infrastructure laid out by the Organizer.
- Comply with any regulations made by the Organizer with regard to security, environment, safety and pollution of all kinds
- The Organizer reserves the right by notice to change or add to the regulations in the terms and conditions.

PLEASE RETAIN A COPY FOR YOUR RECORD.

Sponsorship Team Contacts:

S. Uma Mahesh	Veeresh Shetty	Rahul Arya	Raju Pudota
Indrion Technologies	Mentor Graphics	Smartplay Technologies	Cadence
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